Video Editing

SoEngage

www.soengage.eu

HOF UND LEBEN

Leitrim DEVELOPMENT company

Stowarzyszenie ARID

eduCPIP

GrowthCoop developing people

Rural Support

THE RURAL HUB

Co-funded by the Erasmus+ Programme of the European Union

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INSHOT APP USED FOR EDITING VIDEOS

This training uses InShot App to edit the video

The App can be used with Android and Apple phones

Click below or search the App Store or Google Play Store

https://inshot.com/

InShot App symbol

Most editing software works in a similar way.
Even if you do not use InShot this training will help you edit videos using other software

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Top Tip!

Watch the video then read the following slides for more tips

VIDEO EDITING

Click to watch on YouTube:

https://youtu.be/0Z3swZCPjQI

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MODULE CONTENT

1. Pulling your videos into InShot
2. Adding more clips
3. Cutting clips
4. Splitting clips
5. Adding transitions
6. Adding text
7. Adding music
8. Recording a voiceover
9. Final edits
10. Summary guide to InShot icons

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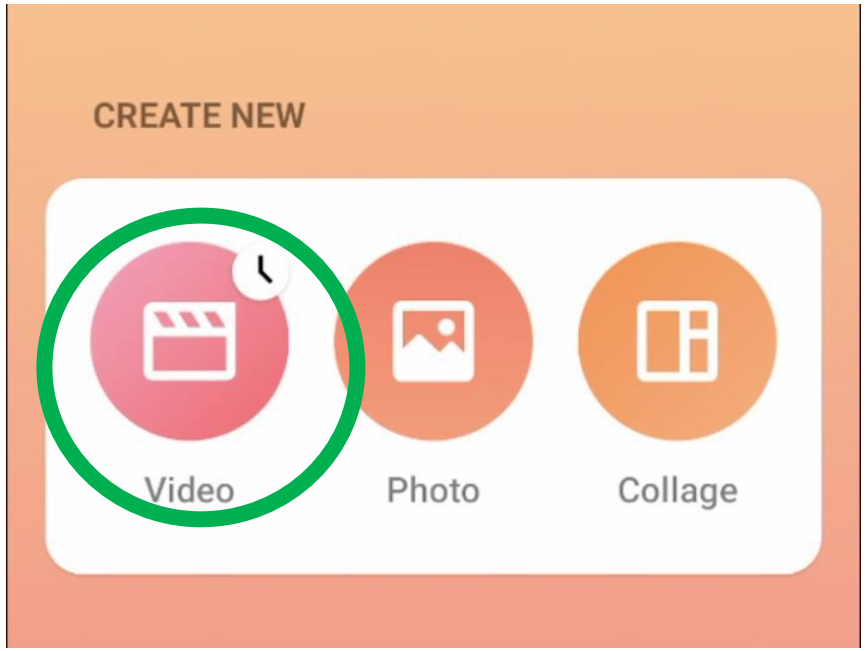
1. PULLING YOUR VIDEOS INTO INSHOT

Open the InShot App and tap ‘video’



InShot App symbol

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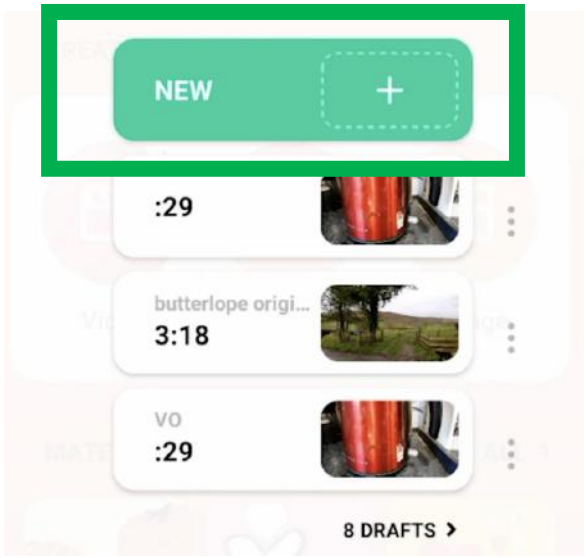
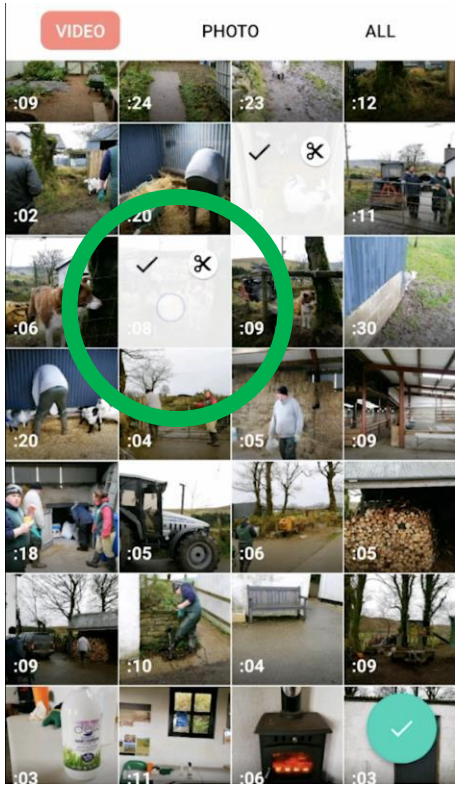
1. PULLING YOUR VIDEOS INTO INSHOT

- Tap the green ’New’ button





- Tap to select all the video clips (and any photos) you wish to use
- Tap the green ‘tick’ once all selected

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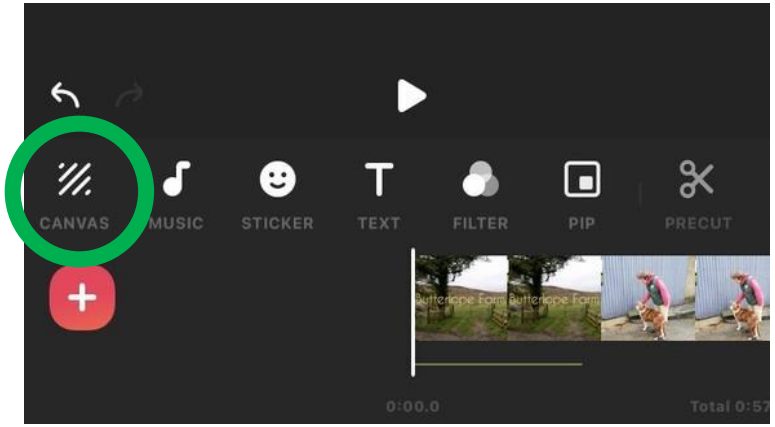
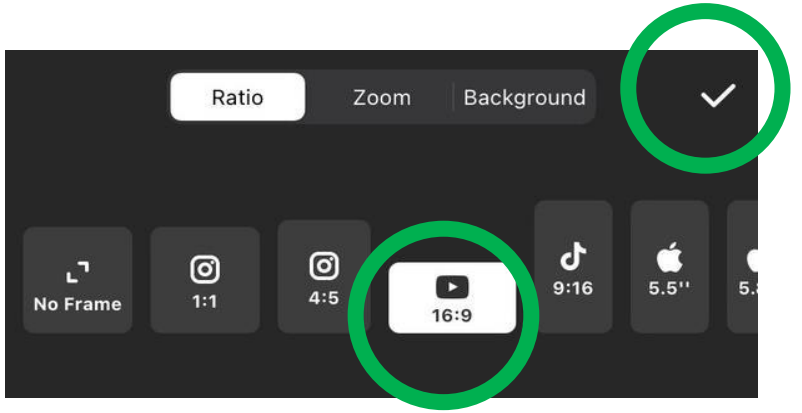
1. PULLING YOUR VIDEOS INTO INSHOT

- Tap on the ‘Canvas’ icon



- Select YouTube icon (ratio 16:9)
- Tap the ‘tick’ to confirm



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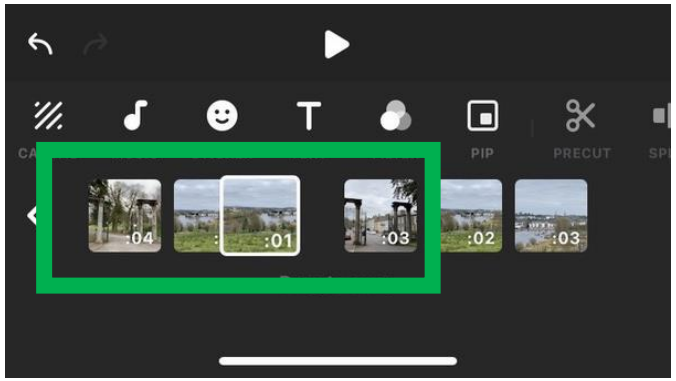
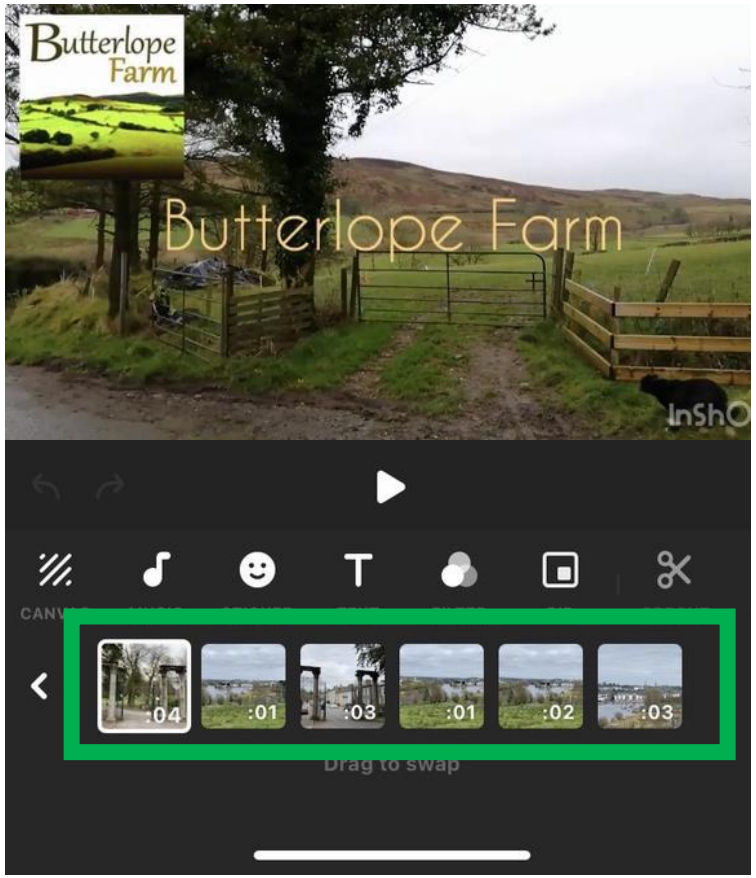
1. PULLING YOUR VIDEOS INTO INSHOT

- Tap and hold to show individual video clips
- To change the order of the video clips: Hold and slide clips left to right





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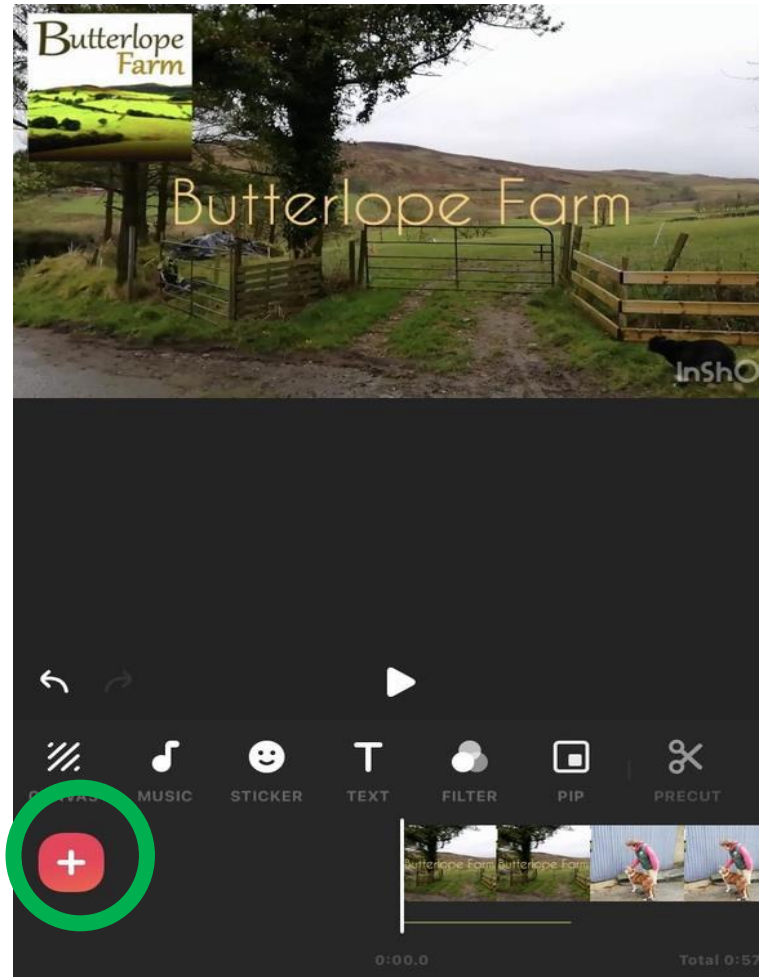
2. ADDING MORE CLIPS

- Additional video clips and photos can be added
- anytime

- Tap the red button to add more videos or photos



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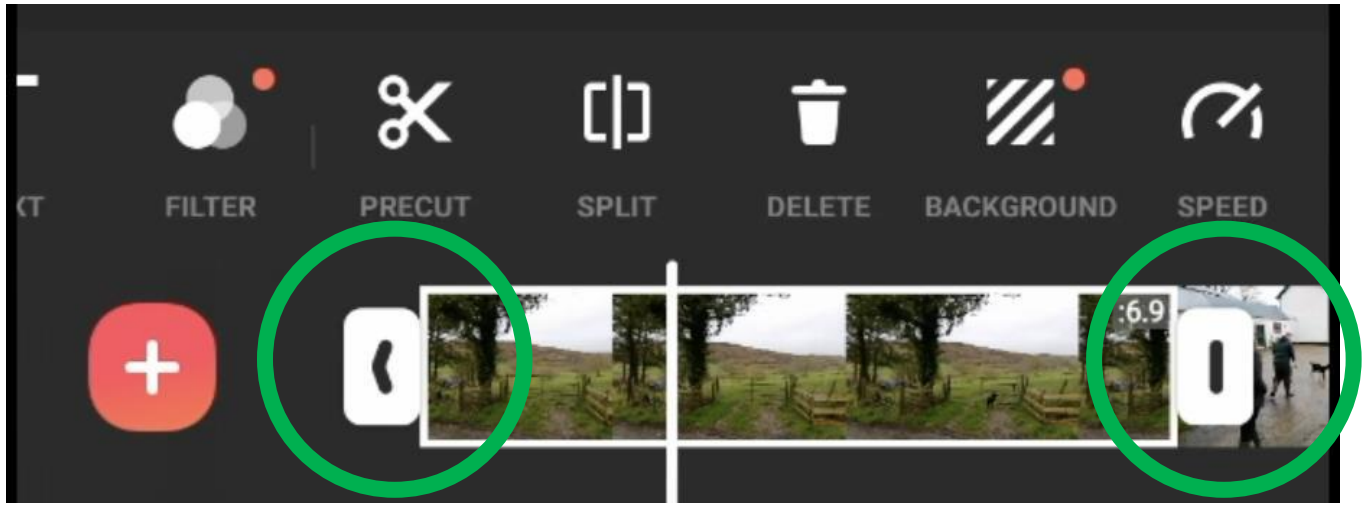
3. CUTTING CLIPS



To cut the beginning or end of a video clip:

- Tap to select the video clip you want to shorten
- A white frame will appear around the clip
- Drag the handles to cut the beginning or end of a clip

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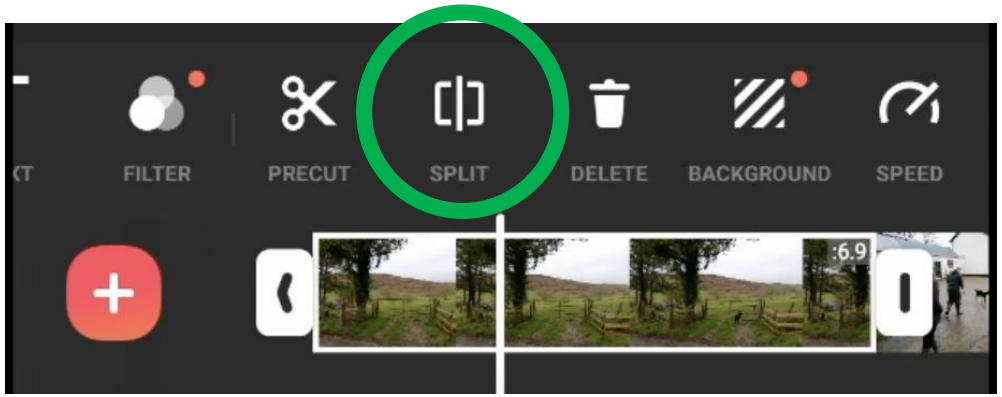
Top Tip!

Use ‘SPLIT’ when you want to delete a section from the middle of a clip

4. SPLITTING CLIPS



- Tap to select the clip you want to split
- Move the white line to the start of the section you want to delete
- Tap the ‘SPLIT’ icon
- Move the white line to the end of the section you want to delete
- Tap the ‘SPLIT’ icon

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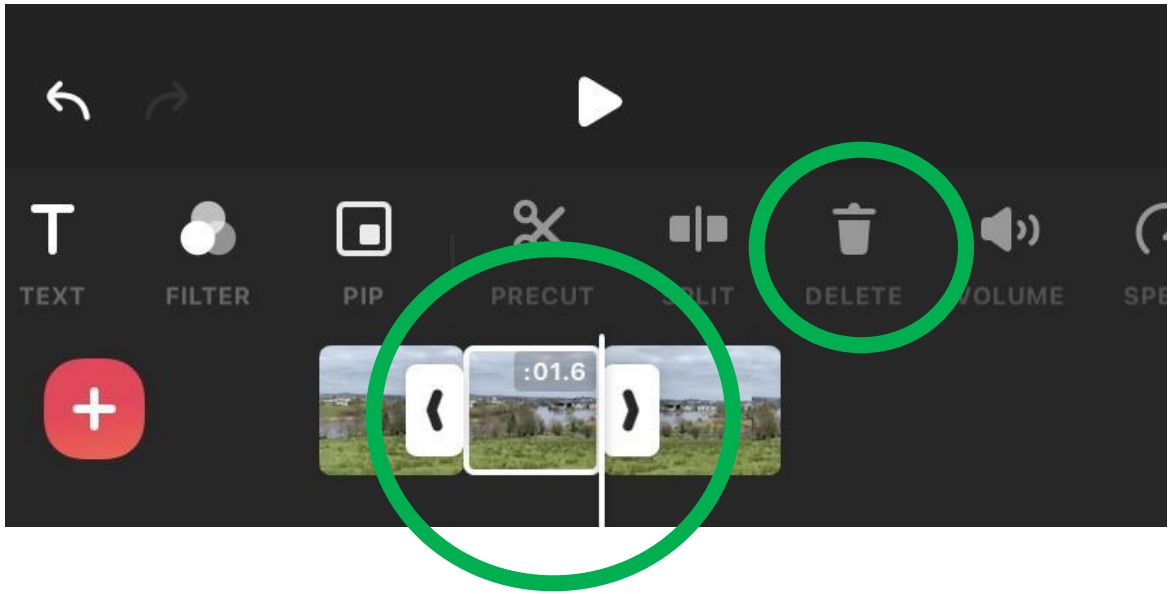
4. SPLITTING CLIPS

- Tap to select the split section
- Tap the ‘DELETE’ icon to delete the split section



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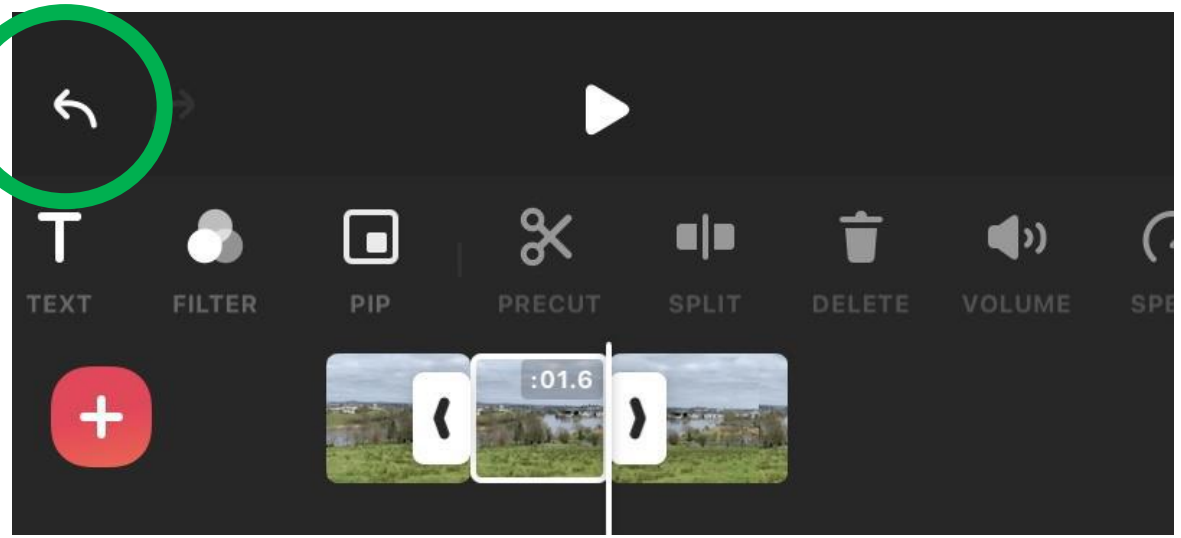
4. SPLITTING CLIPS

- If you make a mistake, use the arrow to undo and start again!
- Use this arrow anytime you want to undo an edit



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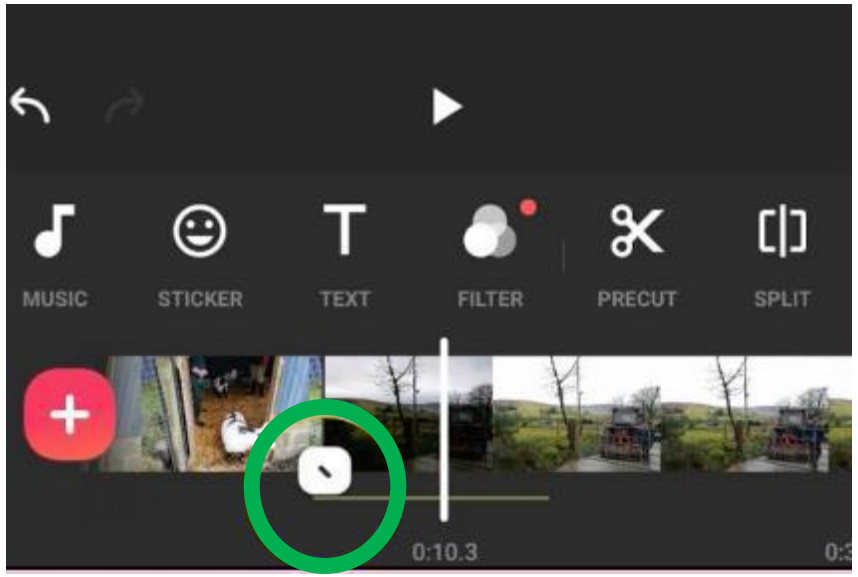
5. ADDING TRANSITIONS

- Transitions are used to connect video clips
- To add transitions tap the white box between each clip
- The Transition screen with appear – see next slide



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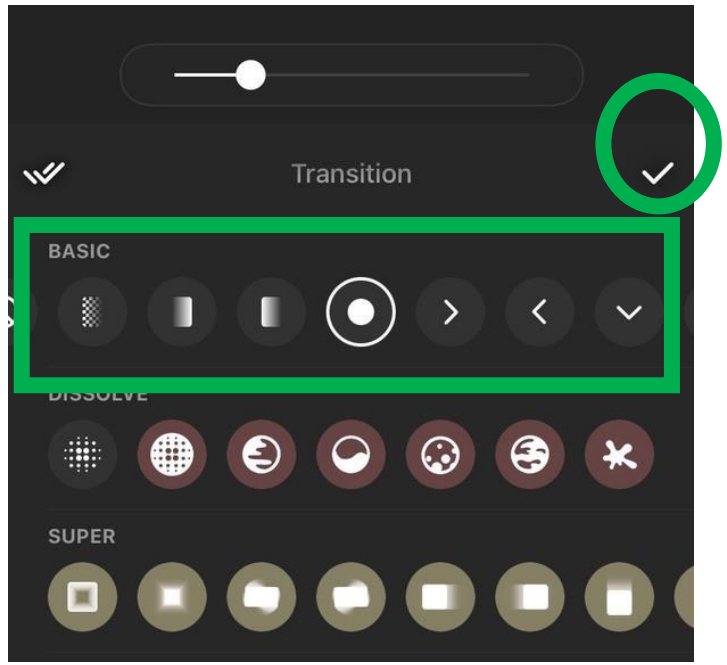
5. ADDING TRANSITIONS

- Tap to select and view the transitions
- Tap Tick to confirm selection
- All ‘Basic’ transitions are free

Transition Screen



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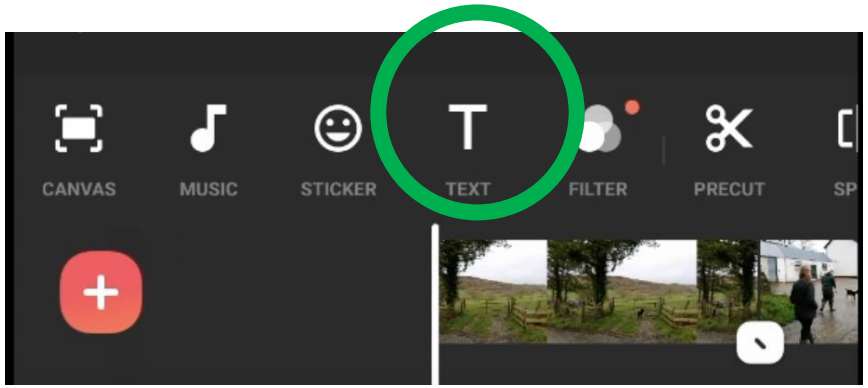
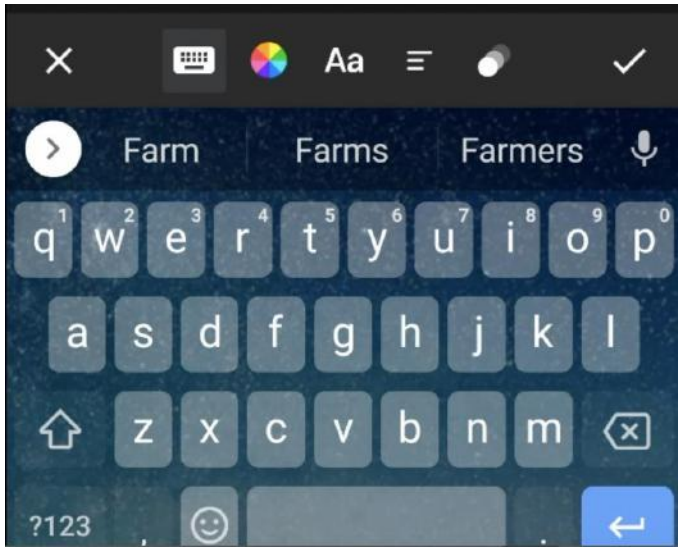
6. ADDING TEXT

- Tap the ‘T’ icon to add text to your video



- Use the keyboard to type the text



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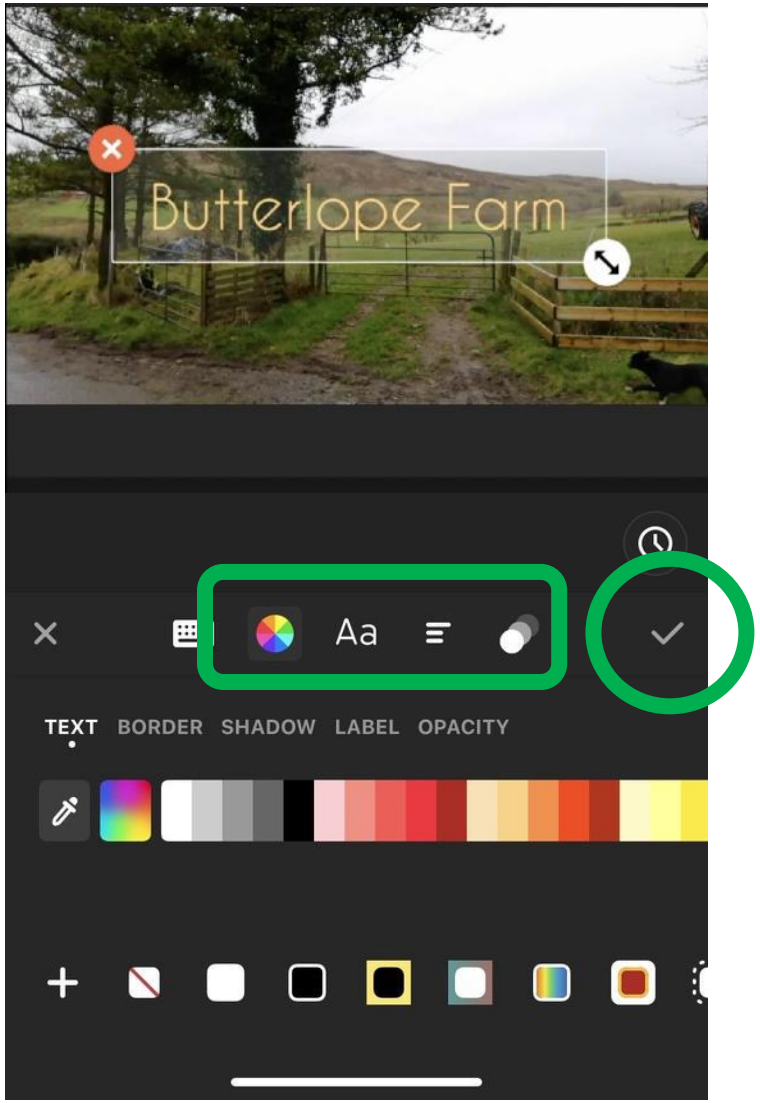
Top Tip!

Use colours to match your Social Farm logo

6. ADDING TEXT

- Change the colour, font and size of the text by tapping on the icons
- Tap the ‘tick’ when finished



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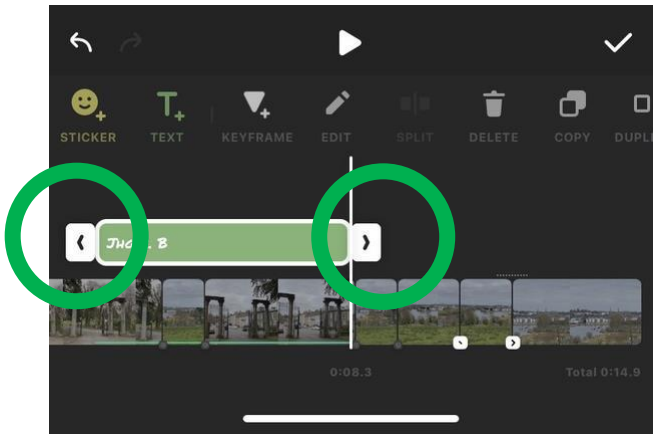
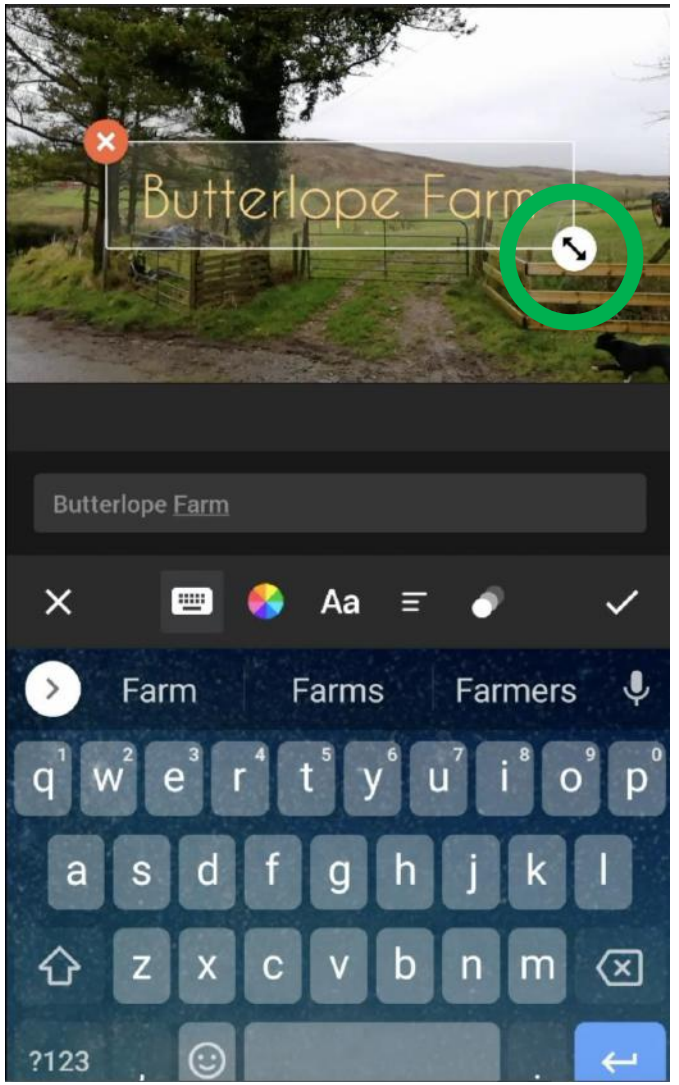
6. ADDING TEXT

- Use the arrow on the right to move the text box
- Use the handles on the green text box to drag the text to stay on the screen longer





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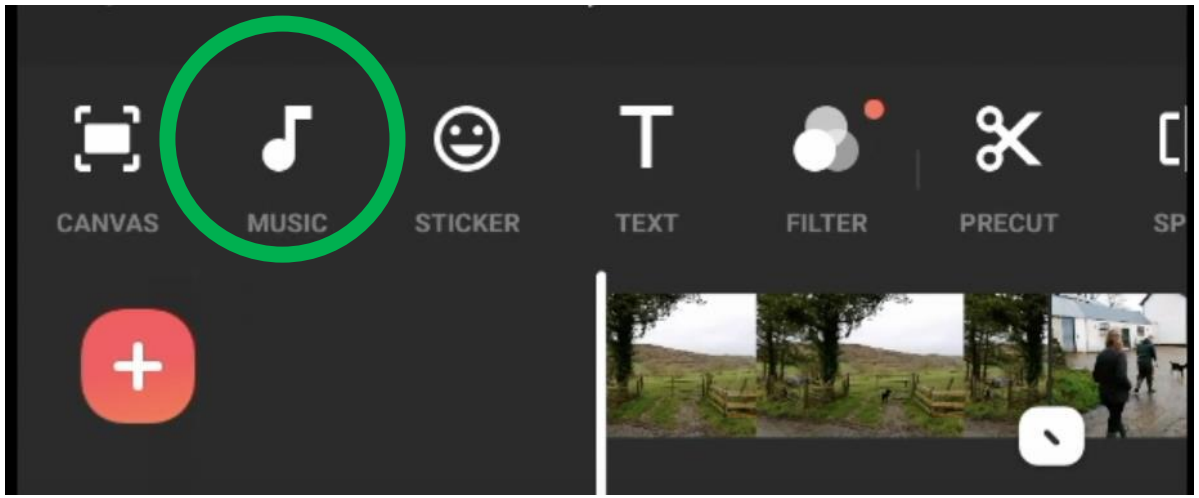
Top Tip!

You need access to the internet to download music

7. ADDING MUSIC



- Tap the ‘music’ icon to add music to your video

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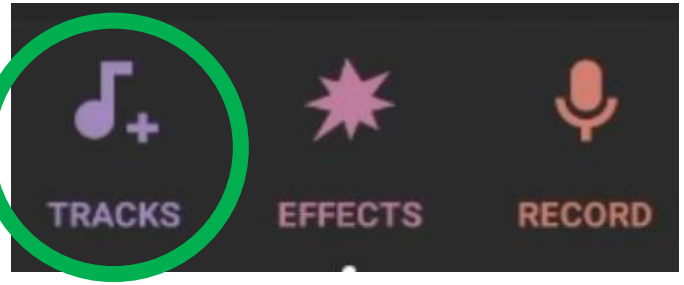
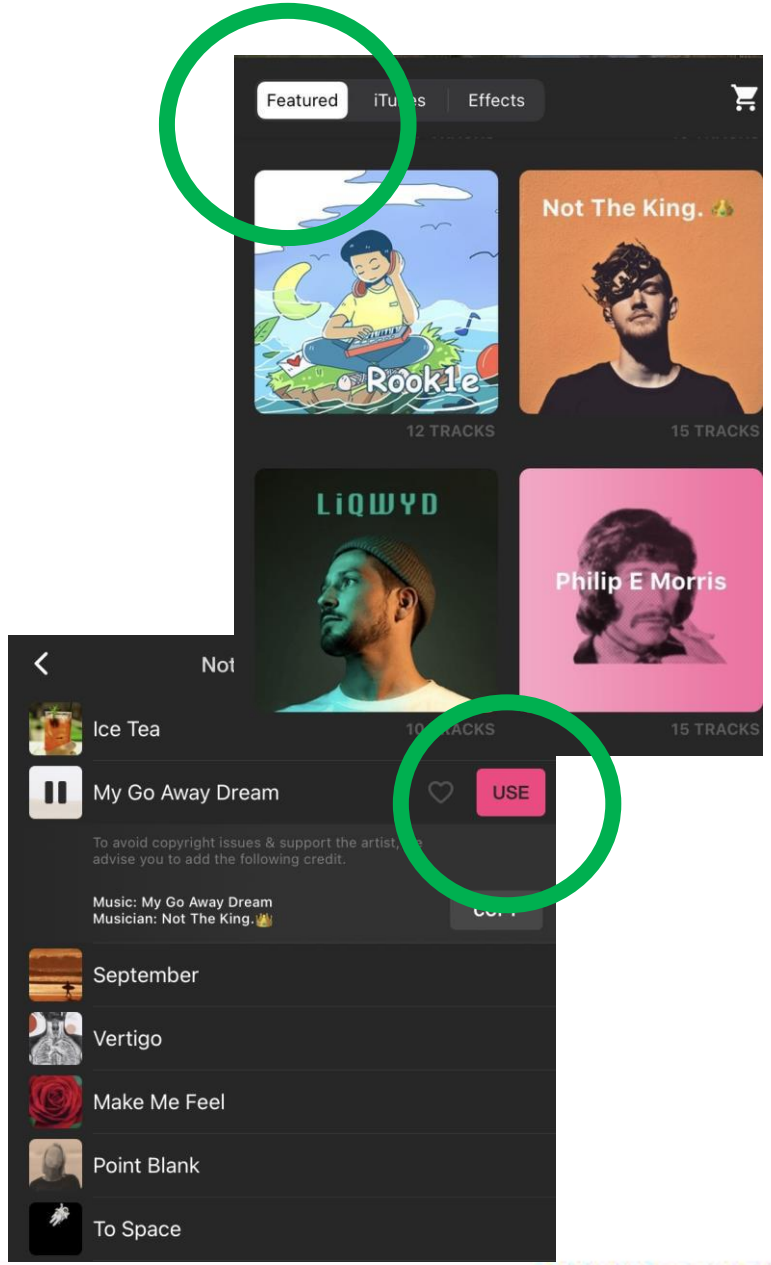


- Tap ‘TRACKS’ and InShot’s ’Featured’ music will appear
- Select music and Tap ‘USE’ to add music to the video

Only use Copyright Free music
Copyright music is protected and you must pay to use it



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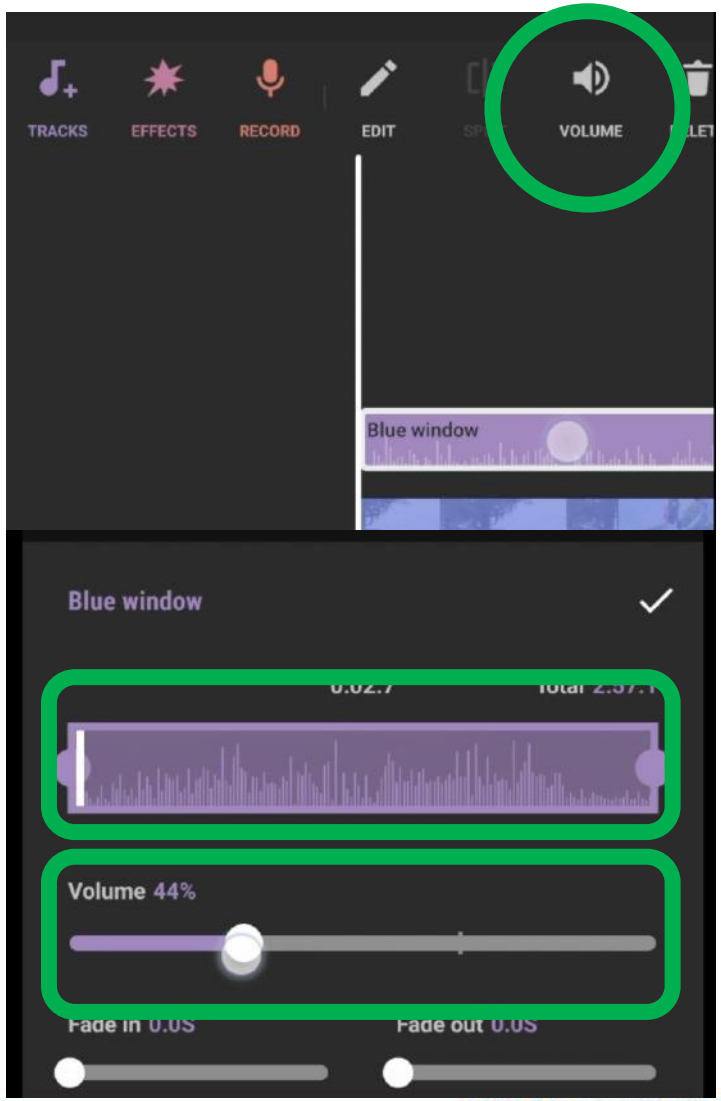
7. ADDING MUSIC

- To adjust the volume Tap to select the purple music track
- Tap the ‘VOLUME’ icon
- Drag the ‘Volume’ slider to adjust the volume
- You can ‘Fade in’ or ‘Fade out’ music



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Top Tip!

Watch the video then read the following slides for more tips

8. RECORDING A VOICEOVER

SoEngage+

Audio

Co-funded by the Erasmus+ Programme of the European Union

Click to watch on YouTube:
https://youtu.be/jFB4868wSHg

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8. RECORDING A VOICEOVER

- A voiceover describes what is happening on the video
- The person speaking is not seen
- A voiceover is a good way to create a professional video
- A voiceover is easier to produce than record a person speaking on screen

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8. RECORDING A VOICEOVER

- Complete all the edits to the video **before** you record a voiceover
- Watch the video and plan what you will say
- Record in a quiet room with windows and doors closed
- InShot records directly to your phone
- If you want to use a clip on/lapel microphone follow the steps on the next slide

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8. RECORDING A VOICEOVER

Using a clip on/ lapel microphone

- Plug the microphone into your phone

- Clip to collar
- Keep away from face and clothes – the microphone is sensitive

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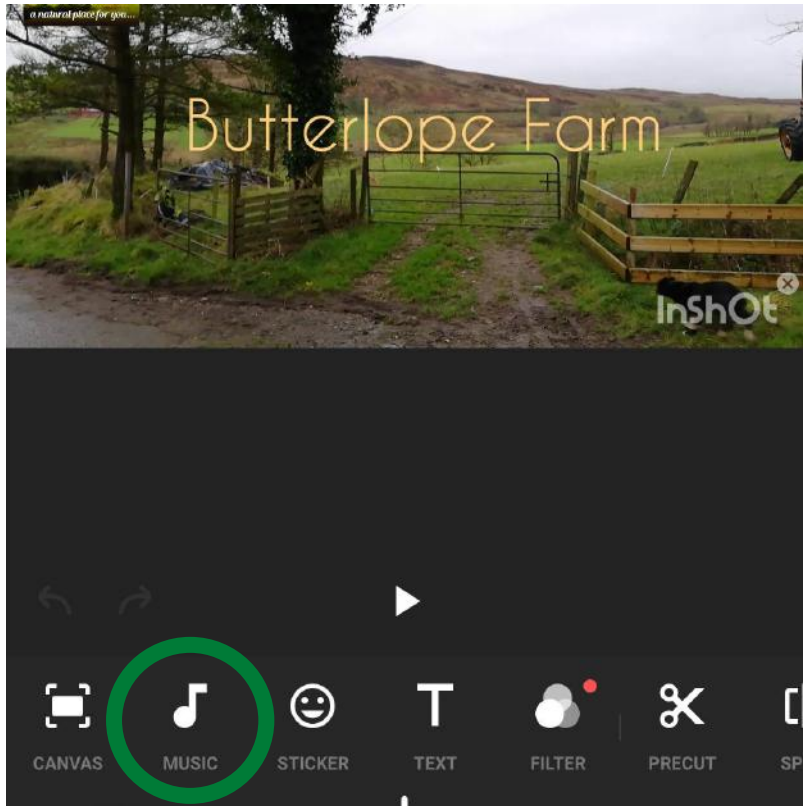
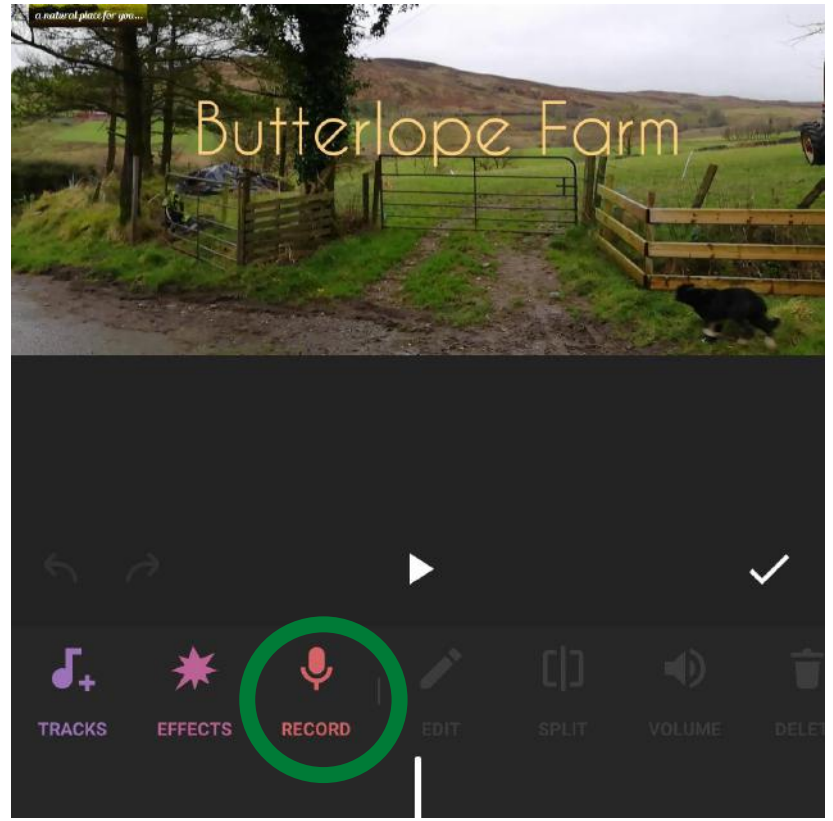
8. RECORDING A VOICEOVER





- Tap the ‘MUSIC’ icon
- Tap the ‘RECORD’ icon

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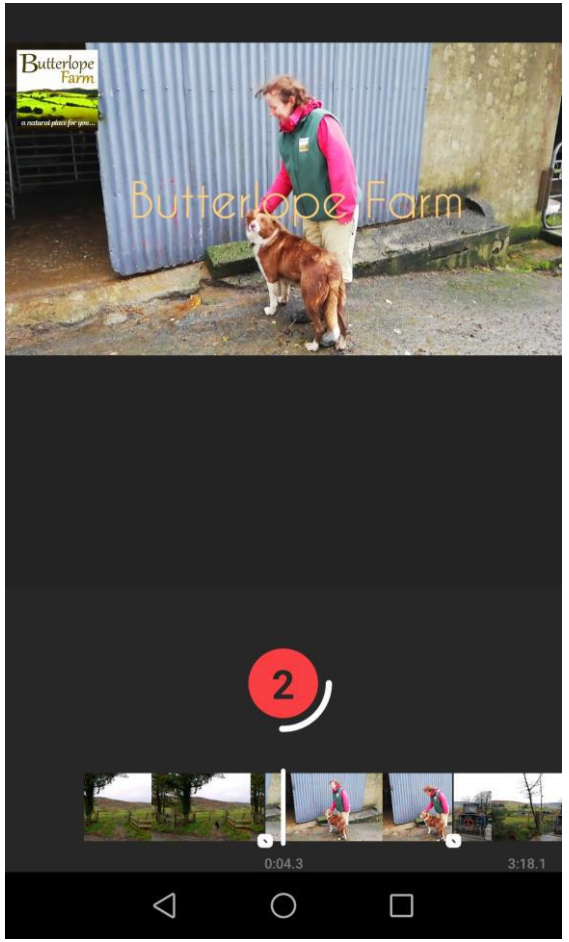
Top tip!

Turn your phone to aeroplane mode

8. RECORDING A VOICEOVER

- A countdown will display….3,2,1
- Get ready to record your audio!
- Aeroplane mode will prevent notification sounds on your recording!



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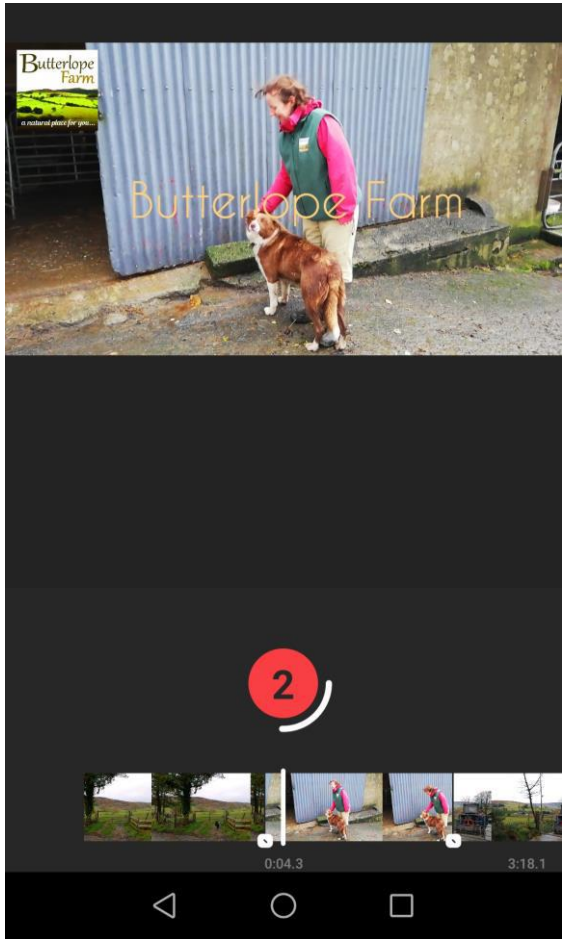
Top tip!

Watch the video and practice what you will say

8. RECORDING A VOICEOVER

- Speak slowly and at normal volume
- Don't try to say too much
- Leave a pause of 2-4 seconds between sentences
- Use notes to remind you what to say



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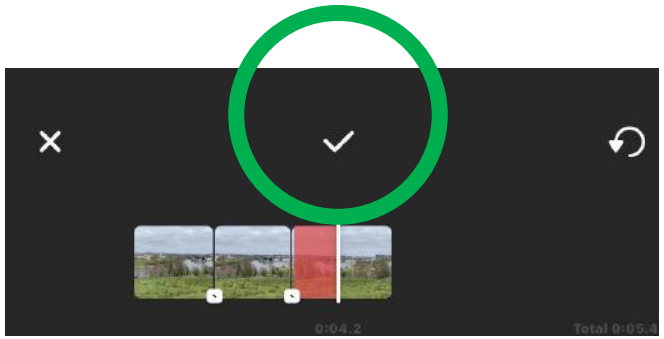
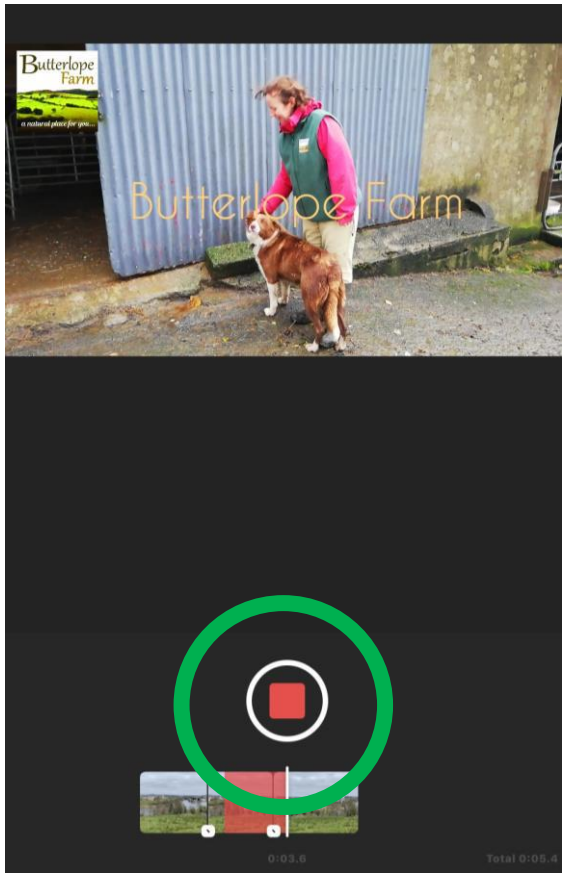
8. RECORDING A VOICEOVER

- Record in short sections
- Tap the red button to stop
- Tap ‘tick’ to confirm



- Tap the ‘MUSIC’ and ‘RECORD’ icons again to continue recording



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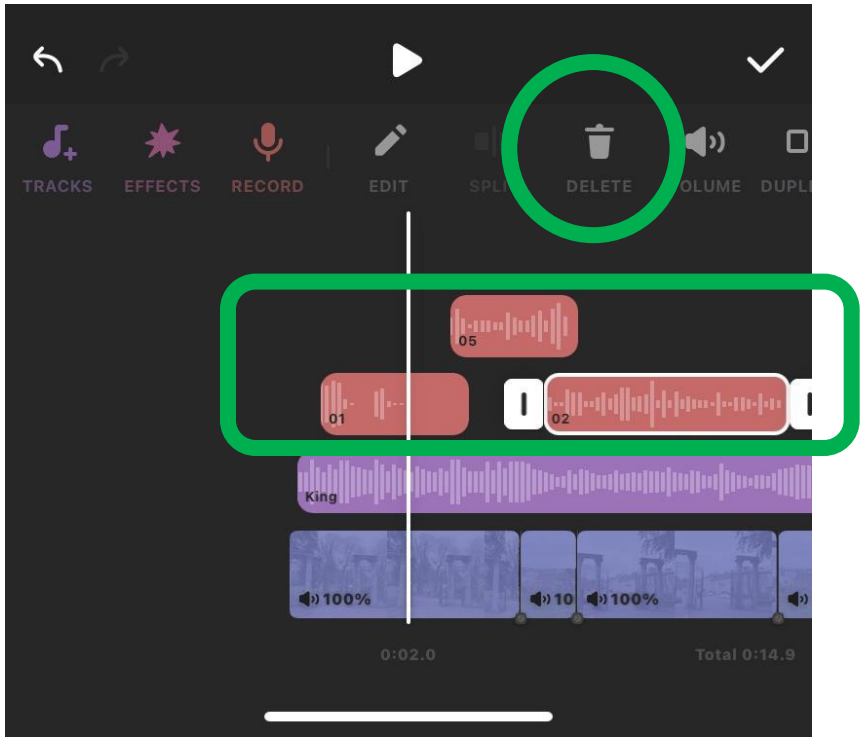
8. RECORDING A VOICEOVER

- Tap and hold the red voice recordings to move clips
- To delete a clip – Tap the red voice clip and use the ‘DELETE’ icon



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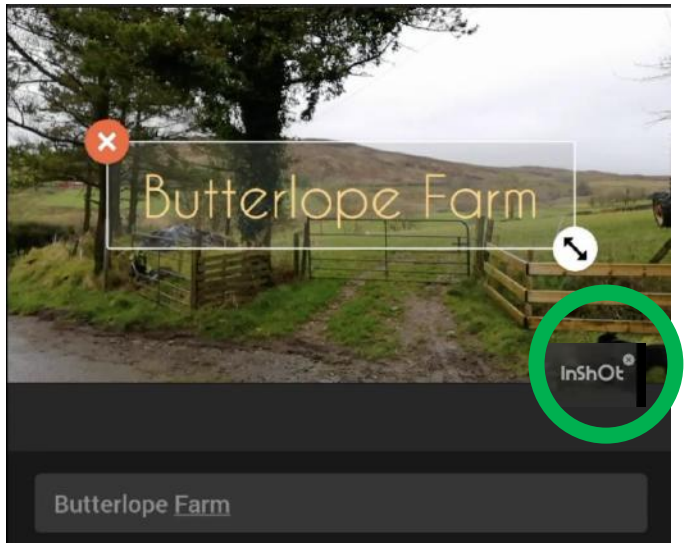
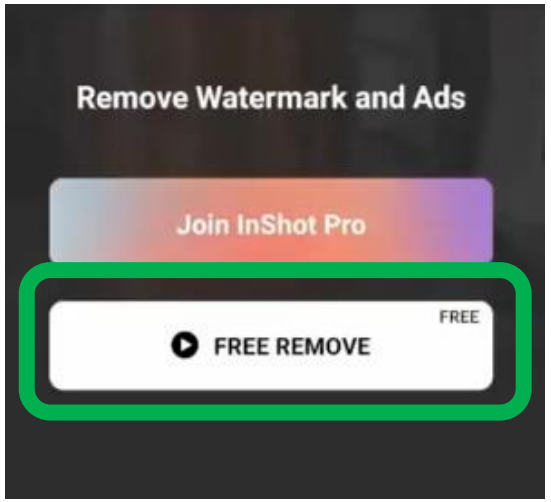
9. FINAL EDITS

- To remove the InShot logo tap the ‘x’ above the logo on the bottom right of the video



- Tap ‘FREE REMOVE’



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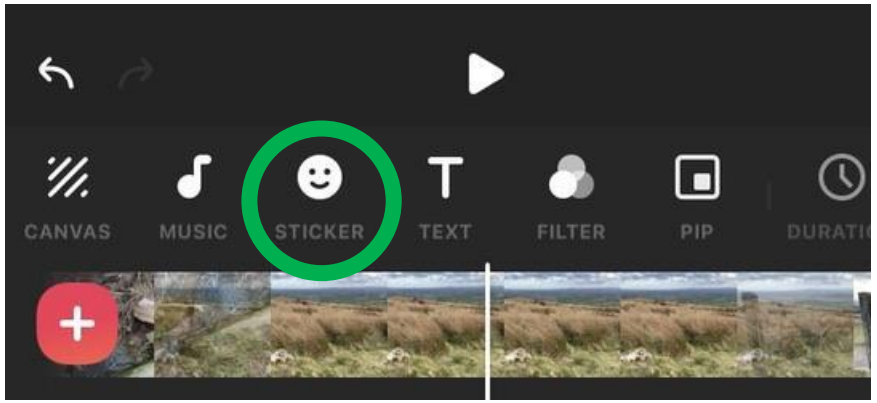
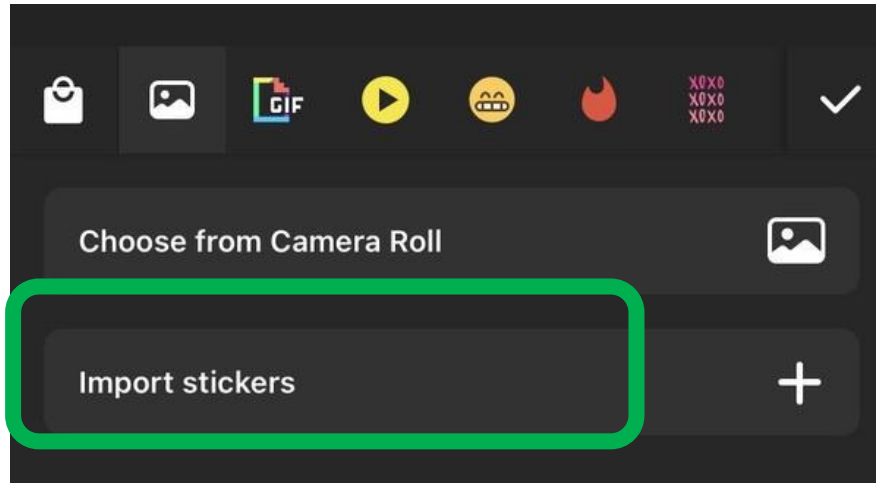
9. FINAL EDITS

- To add your own logo or image tap the ‘STICKER’ icon



- Tap to ‘Import stickers’ and select
  - ’Choose from Camera Roll’ if your logo is in photos
  - ‘Import stickers’ if your logo is in a file



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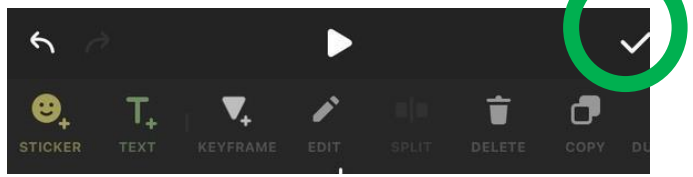
9. FINAL EDITS

- Move the logo and resize it using the arrows

- Tap the ‘tick when finished editing



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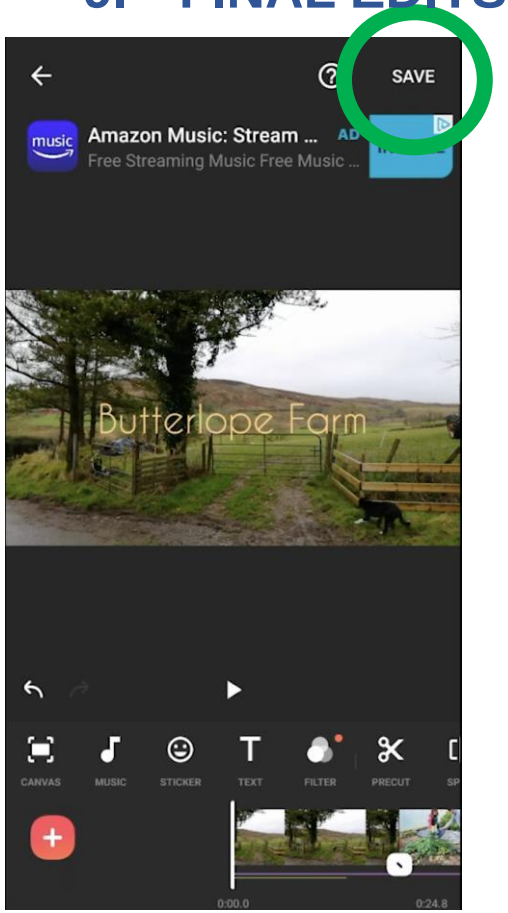
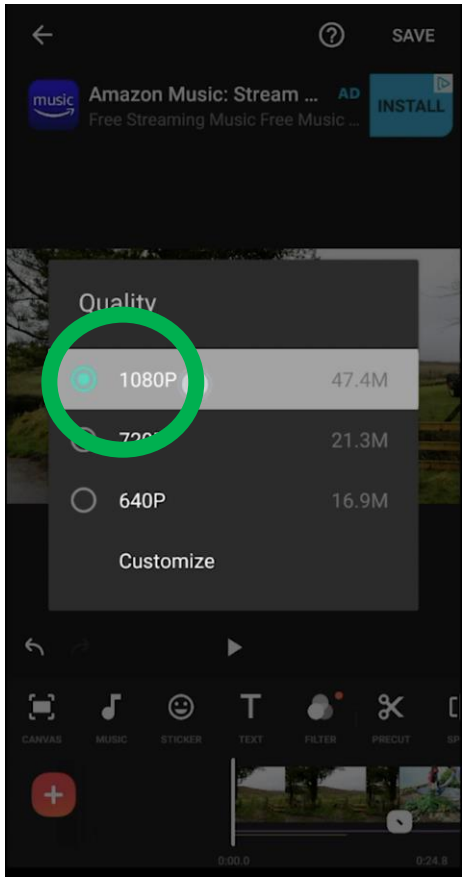
9. FINAL EDITS



- Once you have edited your video Tap ‘SAVE’ for Apple phone or ‘EXPORT’ for Android phone

- Select 1080p for the best quality video!



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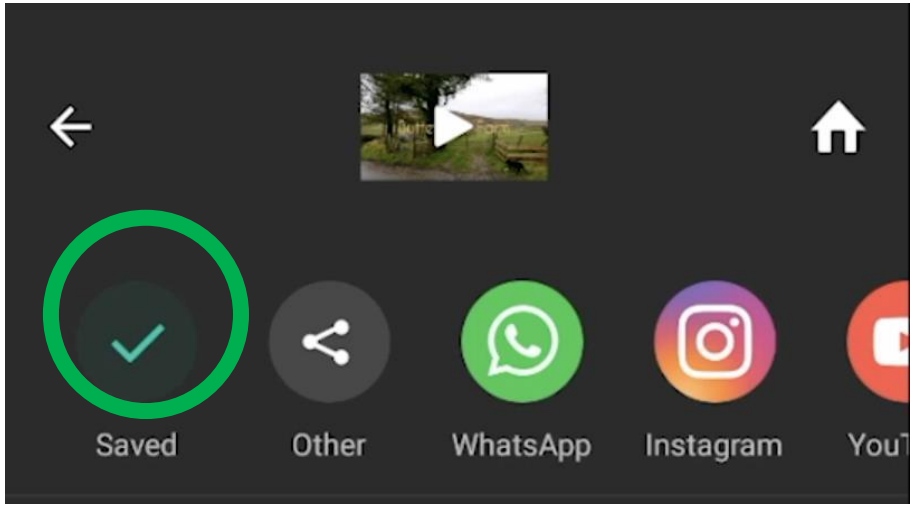
9. FINAL EDITS



- When the video has finished exporting it will be saved in the photo/camera roll on your phone

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10. READY TO SHARE!

You can now share your video on your website, social media, etc!

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11. InShot Icons

Click to watch on YouTube
https://www.youtube.com/watch?v=LhbegOUS-w4

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